

ICIFA CHAIRPERSON AND COUNCIL MEMBER NOMINEES PROFILES 2025

ICIFA CHAIRPERSON NOMINEE	
Chairperson Member Nominee (1)	Profile
 <p>FA Catherine Karita FA/00401</p>	<p>FA Catherine is a Full Member in good standing of the Institute of Certified Investment and Financial Analysts (ICIFA).</p> <p>FA Catherine is a Senior Executive leader with over 16 years of leadership experience in financial services. She joined Britam in 2021 as the Director, Strategy and Investor Relations. In April 2024 she was appointed to lead the Foundation while still overseeing Investor Relations. Prior to joining Britam, Catherine worked at NCBA Investment Bank as the Executive Director in Charge of Brokerage and Head of Institutional sales at SBG Securities.</p> <p>Catherine’s educational background includes a Bachelor of Law from the University of Nairobi, an MBA from the University of Baltimore and a BSc Information Systems from the University of Maryland Baltimore County.</p> <p>She is passionate about educating the youth on investing and financial planning as well as driving a high performance culture within the organizations for which she has worked, simplifying processes and providing financial solutions to address various client needs.</p> <p>She has a remarkable track record on delivering results, leading cross functional teams and effectively interacting and communicating across all levels of the organization.</p> <p>FA Catherine was elected to the ICIFA Council in 2021 and was also elected to serve as the Vice Chairperson of ICIFA a role she has had since June 2022. She is a Member of the Chartered Institute for Securities and Investments (CISI).</p>

ICIFA COUNCIL MEMBER NOMINEES

Council Member Nominee (1)	Profile
 <p align="center">FA Fred Mburu FA/00225</p>	<p>FA Fred is a Full Member in good standing of the Institute of Certified Investment and Financial Analysts (ICIFA).</p> <p>FA Fred will be a dynamic addition to ICIFA council.</p> <p>Introducing Fred Mburu, a visionary leader at the helm of the Fund Managers Association (FMA) as its inaugural CEO. Charged with steering the Association toward strategic goals, Fred is a catalyst for change, emphasizing advocacy, professionalism, and integrity.</p> <p>With a distinguished career spanning over two decades in the fund management industry, Fred is a highly regarded and successful executive leader. His journey to the top includes a pivotal role as the Chief Executive of Apollo Asset Management, where he showcased his exceptional leadership acumen. Prior to that, he served as the Head of Investment Services at Old Mutual Investment Group, solidifying his reputation as a strategic thinker with an unwavering commitment to excellence.</p> <p>Fred's career traces back to the prestigious Citi Bank, where he embarked on his professional journey. His formative years at Barclays Bank saw him emerge as a pioneer Portfolio Manager.</p> <p>Fred brings not only a wealth of knowledge but a passion for transformative leadership. His commitment to industry best practices and dedication to shaping a future of Investment Management excellence make him a dynamic and inspiring figure in the world of fund management</p>

Council Member Nominee (2)	Profile
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FA David Kanyi, HSC

FA/00338

FA David is a Full Member in good standing of the Institute of Certified Investment and Financial Analysts (ICIFA).

FA David is a dedicated and diligent Financial Services professional with over 20 years of experience in Capital Markets and Digital Financial Services. His career spans regulatory, market & Product development, public sector digitization and fintech innovation roles, making him a well-rounded expert in the financial services landscape.

David has previously worked in both Nairobi Securities Exchange and Capital Markets Authority where he played a pivotal role in driving automation of the Stock Exchange both in operations and market surveillance. At CMA David, was involved in driving innovation and shaping and implementing the Capital Markets Master Plan as a champion. Additionally, he was instrumental in setting up the Market Surveillance and Deepening departments whilst also promoting regional integration within the East African Community (EAC). He also held key positions in Market Surveillance, Financial Analysis, Compliance and Risk for both institutions.

David works at Safaricom PLC, where he currently serves as Tribe, Lead Financial Sector Digitization. In this role, he leads the development of digital financial products and strategy execution across the financial sector working closely with Regulators, World Bank, innovation partners, Market Intermediaries and different Ministries. David's focuses on fostering a savings and Investment culture, dignified lending while empowering Kenyans and enhancing their financial health through innovative products. He has been credited with developing key national products- e.g. Financial Inclusion Fund (Popularly known as Hustler fund) and receiving presidential commendation. He is a Council member and serves as the Chair, Audit, Risk and Compliance Committee. He was also awarded a commendation certificate by ICIFA for his outstanding contribution to the Institute and profession.

David holds a Bachelor of Commerce in Finance from the University of Nairobi and is a member of the Kenya Institute of Management. He is currently pursuing a Master of Science in Finance and Investment at the University of Leicester.

Passionate about mentorship and innovation, David is committed to bridging the gap between financial theory and practice by promoting a relevant and practical curriculum for future financial services professionals. He is also a strong advocate for Fintech adoption as a lifestyle. Outside of his professional life, David enjoys golfing, playing the saxophone and staying informed through blogs on Fintech and current affairs, both local and global.

Council Member Nominee (3)	Profile



FA Purity Kagendo Mugambi

FA/00564

FA Purity is a Full Member in good standing of the Institute of Certified Investment and Financial Analysts (ICIFA).

FA Purity joined as a Council Member on June 24, 2022, and has actively contributed to the Member Development Committee since then. Before joining the council, she served on the Education and Research Committee for two years, where she played a significant role in developing training manuals, curricula, and fostering research in investments and financial matters.

She has over 10 years of extensive experience in banking, policy analysis, training, research, and consultancy. She has worked with several reputable institutions, including the Kenya Institute for Public Policy Research and Analysis (KIPPRA), African Banking Corporation (ABC Bank), Kenya Commercial Bank (KCB Bank), and Uwezo and Faulu Microfinance Banks. Currently, she works with the Kenya School of Government as a trainer, researcher, and consultant. Her notable contributions include conducting high-profile research and consultancies in performance management, corporate governance, organizational development, and surveys. She also teaches and coordinates various programs, including corporate governance and induction courses for public sector boards, senior management courses, finance for non-finance courses, and strategic leadership and development programs.

Purity actively seeks learning opportunities to enhance her skills and competencies. She has completed the Strategic Leadership Programme for African Statisticians with the United Nations, a Corporate Governance Course with the Institute of Certified Secretaries, and Senior Management, Project Planning and Management, and Training of Trainers courses with the Kenya School of Government. She has also completed a course on Migration Management at the Hague Academy in the Netherlands.

She is a Chartered member of the Certified Institute for Securities and Investments (CISI) and the Economic Society of Kenya (ESK). Her academic qualifications include a Master's degree in Economic Policy Management from the University of Nairobi and a Bachelor's degree in Economics from Kenyatta University. Currently, she is in her third year pursuing a Ph.D. in Economics under an AERC scholarship, with the University of Dar es Salaam as the host university and the University of Nairobi as the degree-awarding institution.

Purity is passionate about mentoring and community service. She serves as a mentor with Precious Sisters, a charity program that supports and mentors high school girls in Kenya. She is also actively involved in the children's ministry at Parklands Baptist Church.

During her free time, she enjoys walking, swimming, and reading.

Council Member Nominee (4)	Profile
 <p data-bbox="245 837 526 927">FA Anthony Murimi FA/00730</p>	<p data-bbox="628 333 1497 398">FA Anthony is a Full Member in good standing of the Institute of Certified Investment and Financial Analysts (ICIFA).</p> <p data-bbox="628 432 1497 640">FA Anthony Murimi is a seasoned capital markets professional with a robust academic background in finance and banking at both undergraduate and postgraduate levels. With over a decade of experience in reputable organizations, he has honed his expertise in strategic financial management, investment analysis, and risk assessment across both the public and private sectors.</p> <p data-bbox="628 674 1497 918">His career has afforded him a deep understanding of capital markets operations, government securities, and institutional policy. Notably, he played a key role in the testing, implementation, and marketing of the Dhow CSD system—a world-class project that has transformed the trading of government securities in Kenya and gained international recognition.</p> <p data-bbox="628 952 1497 1124">In 2019, his outstanding performance and commitment to the industry earned him a prestigious scholarship to the IFC-Milken Institute Capital Markets Program, which supports the development of future leaders and capital markets specialists in emerging economies.</p> <p data-bbox="628 1158 1497 1366">Beyond his technical expertise, Anthony possesses in-depth knowledge of both Kenyan and international capital markets regulatory frameworks, as well as global best practices in securities trading. He is a full member of the Institute of Certified Investment and Financial Analysts (ICIFA) and serves on its Membership Development Committee.</p>